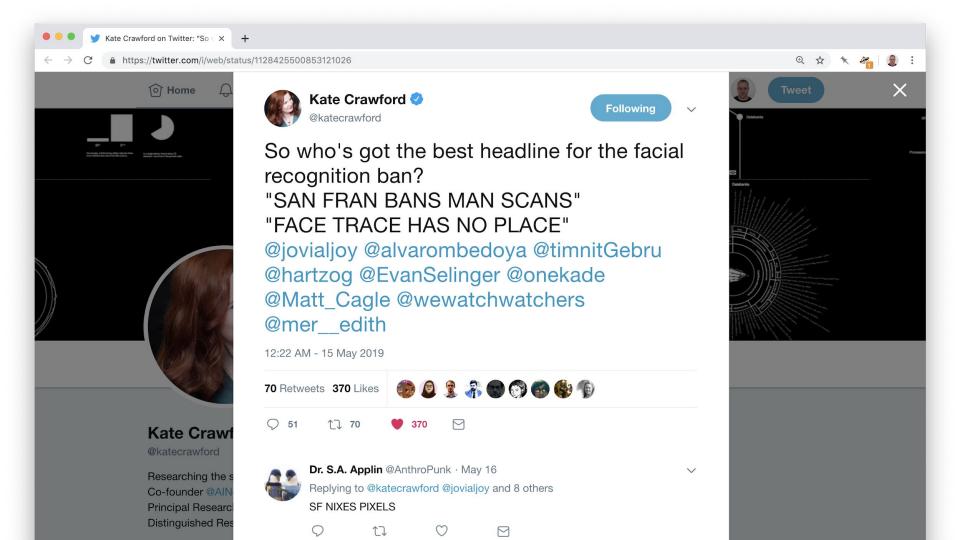
# GDPR-compliant face recognition?

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Home

**Committee Guidelines** 

**Al Ethics Checklist** 

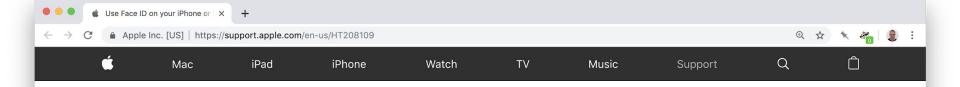
**Mission Statement** 

Mechanics

### **Physical Interaction**

Physical interaction should be thought of broadly including machinery and also any kind of sensors or actuators.

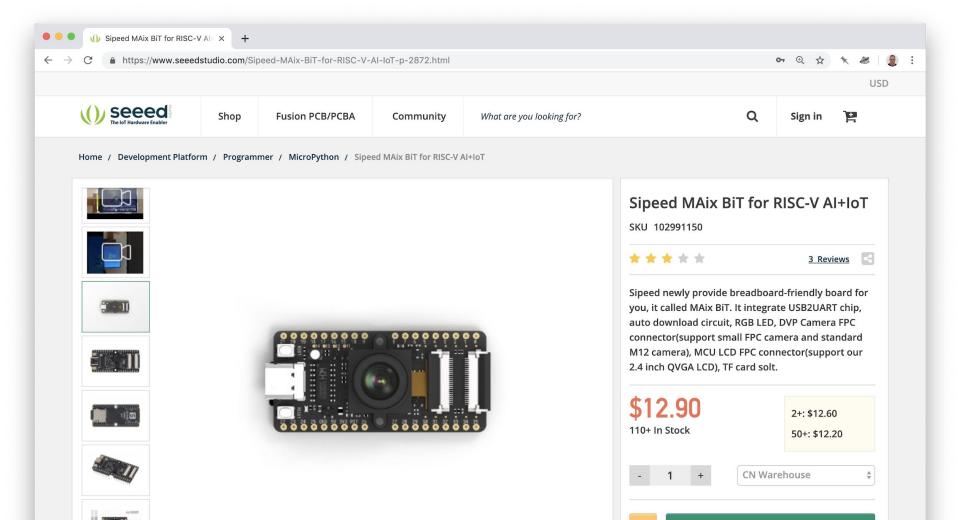
Question	Yes	No
Is there heavy equipment or is it operating at high speed?		
For cameras, microphones, sensors, or anything that records human likenesses or activity:		
Is it in a public place?		
Is it hidden from anyone who might be recorded? In other words, could subjects be recorded without knowing they are being recorded?		
Is it possible that any members of vulnerable populations (this could be any disadvantaged subsegment of an overall population, e.g. children, prisoners, refugees, people facing discrimination) might be recorded?		



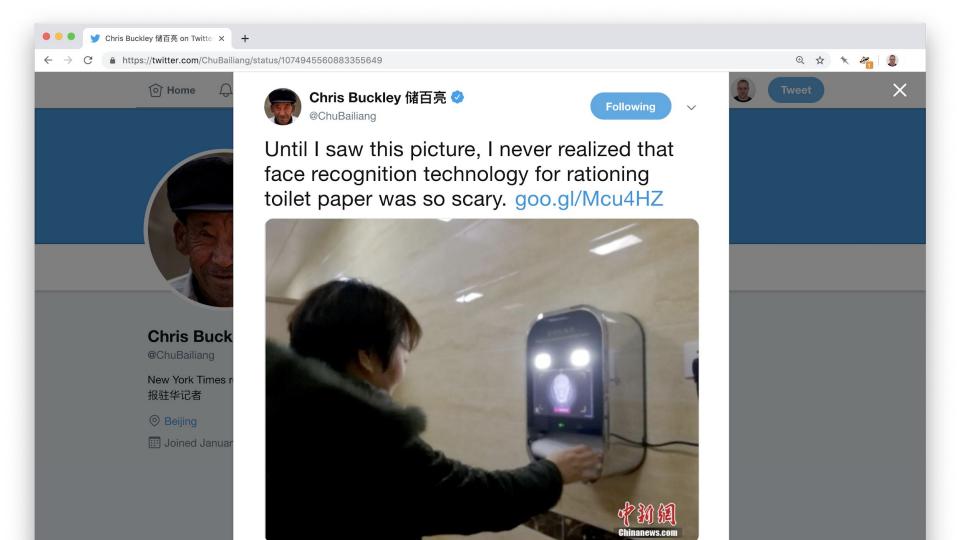
## Use Face ID on your iPhone or iPad Pro

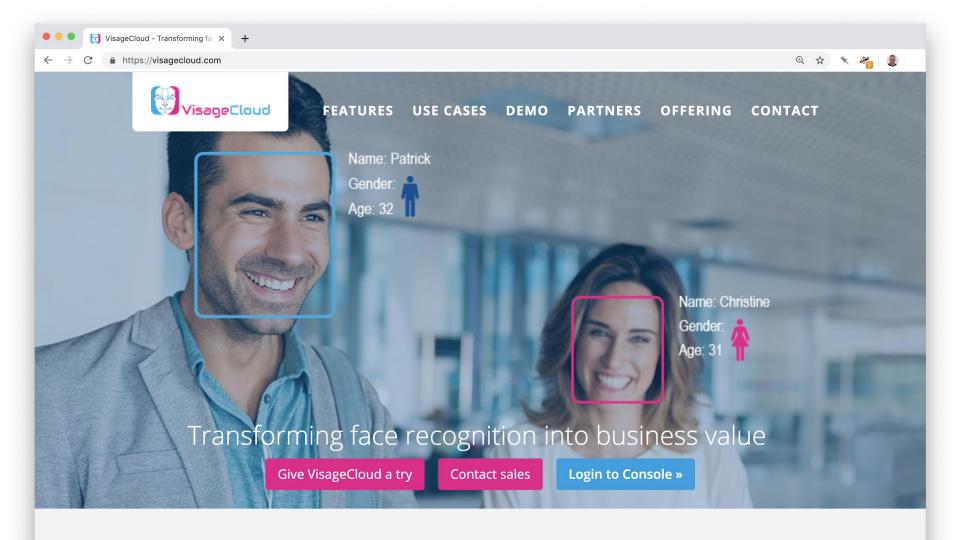
Face ID lets you securely unlock your iPhone or iPad, authenticate purchases, sign in to apps, and more — all with just a glance.

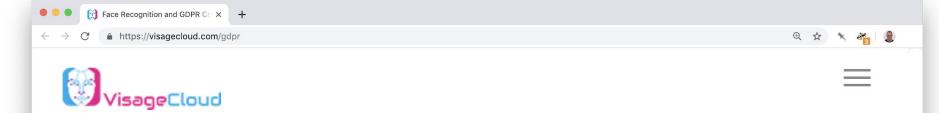




Add to Cart



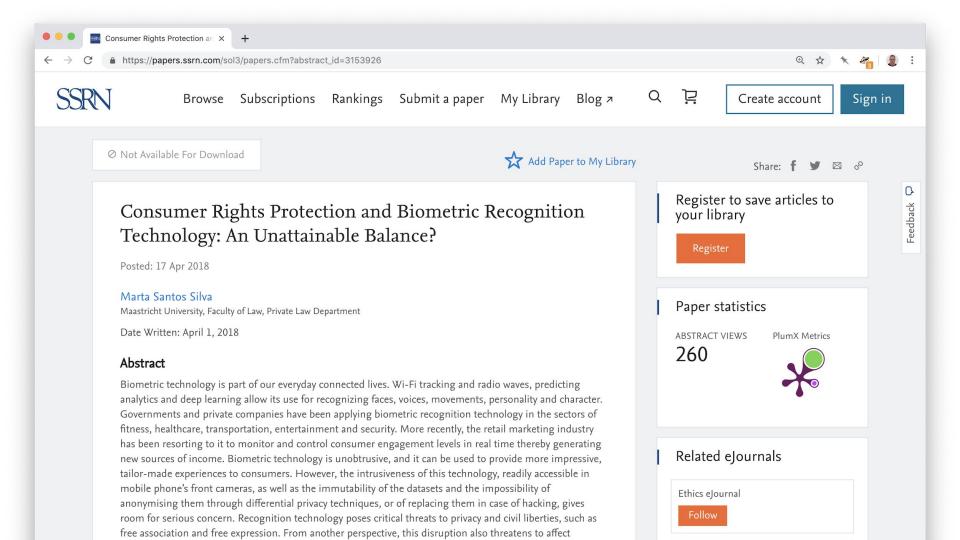


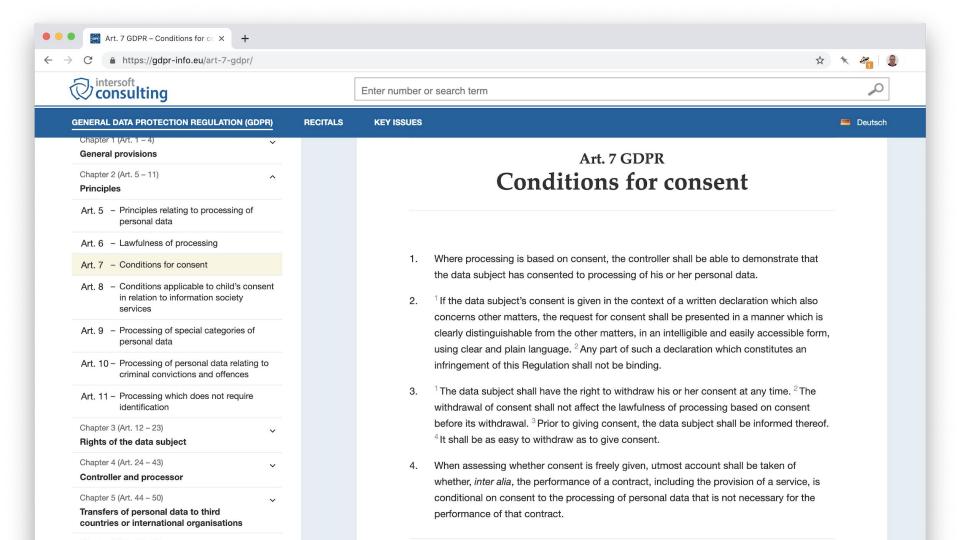


While designing the technical intricacies of deep learning and scaling our operations to tens and hundreds of thousands of faces, we always keep in mind the business challenges that our customers face. While excellence in user experience and technical performance often spearhead business objectives, compliance is a crucial part of success. One such challenge that we identified in the area of compliance is the approaching date of enforcement for the General Data Protection Regulation, the 25th of May 2018. The General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679) is a regulation by which the European Parliament, the Council of the European Union and the European Commission intend to strengthen and unify data protection for all individuals within the European Union. While the regulations set forth are of direct interest for businesses operating within the boundaries of the European Union, the GDPR establishes best practices for properly, securely and responsibly handling user/customer data in general.

For this reason we designed the technical aspects of VisageCloud by keeping in mind the data protection, control and security leverages needed to achieve GDPR compliance.

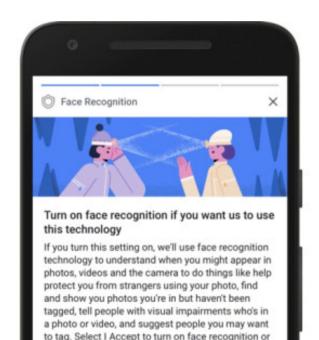
### What does GDPR actually require?

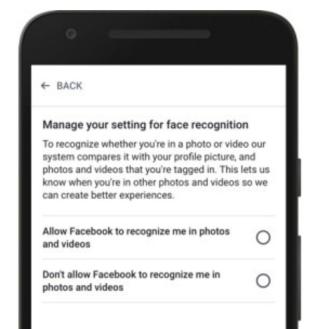






For instance, here's Facebook's FRT opt-in page for Europe and Canada...





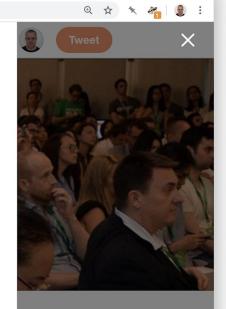




Wow! China Airport face recognition systems to help you check your flight status and find the way to your gate. Note I did not input anything, it accurately identified my full flight information from my face!

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### Assisting Users in a World Full of Cameras A Privacy-aware Infrastructure for Computer Vision Applications

Anupam Das, Martin Degeling, Xiaoyou Wang, Junjue Wang, Norman Sadeh, Mahadev Satyanarayanan Carnegie Mellon Univeristy

### **Abstract**

Computer vision based technologies have seen widespread adoption over the recent years. This use is not limited to the rapid adoption of facial recognition technology but extends to facial expression recognition, scene recognition and more. These developments raise privacy concerns and call for novel solutions to ensure adequate user awareness, and ideally, control over the resulting collection and use of potentially sensitive data. While cameras have become ubiquitous, most of the time users are not even aware of their presence. In this paper we introduce a novel distributed privacy infrastructure for the Internet-of-Things and discuss in particular how it can help enhance user's awareness of and control over the collection and use of video data about them. The

these cameras create, process and transfer personally identifiable information to an extent that often remains unknown to those being affected by the technology. Therefore regulators are now investigating particular applications of computer vision [52] and there is a growing need for tools that inform users about what data is collected and what choices they have with respect to how the data is used.

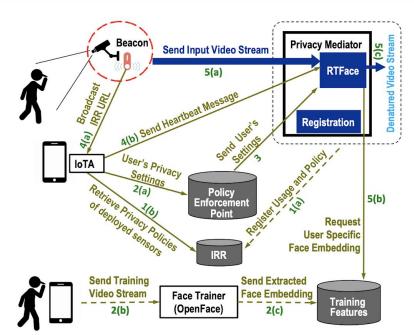
In this paper, we focus on the use of facial recognition because this technology has not only improved in accuracy and performance that surpasses human performance in certain cases [52], but also seen wide spread adoption and steady growth in the commercial sector [4]. By definition facial recognition refers to a biometric technology that identifies individuals based on their distinctive and measurable facial patterns. Traditionally, facial recognition technology has been utilized by government and law enforce-

Our PEP maintains a database for storing each user's privacy settings, e.g., to disable facial recognition during specific times of the day or when one is at a specific location.

### 6. Privacy-aware Video Streaming

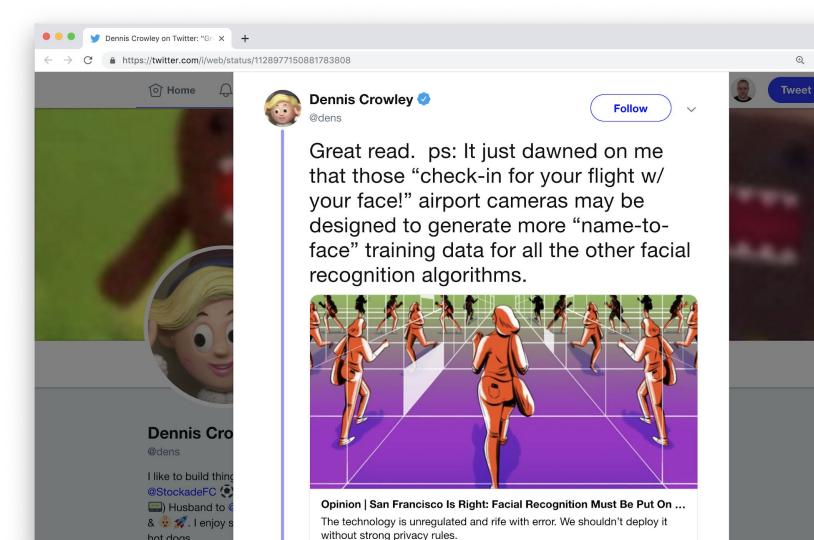
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We integrate our privacy-aware notification infrastructure with a video denaturing system to build a privacy-ware video streaming service. Our proposed system informs users of nearby cameras when they approach the vicinity of deployed cameras. It also provides users with an optin choice (as our default policy is opt-out) to facial recognition based services. We have developed an automated class attendance app as one possible application. Other use cases where facial recognition technology best fits our infrastructure include automated menu suggestion, admission to transportation systems or checkout kiosks. In the following section we will first briefly describe the different components of the face denaturing system. Next, we will describe the interactions that take place among the different components. Lastly, we present some performance and scalability results. The face denaturing system proposed by Wang et al. [54] consists of a Face Trainer and a Privacy



**Figure 3:** Privacy-aware video streaming infrastructure. Numbers in the figure correspond to the different steps in the overall work flow.

used to perform facial recognition in her vicinity. She can review the privacy policy associated with the technology and decide, e.g., on whether or not she wants to support the purpose for which the data is collected.







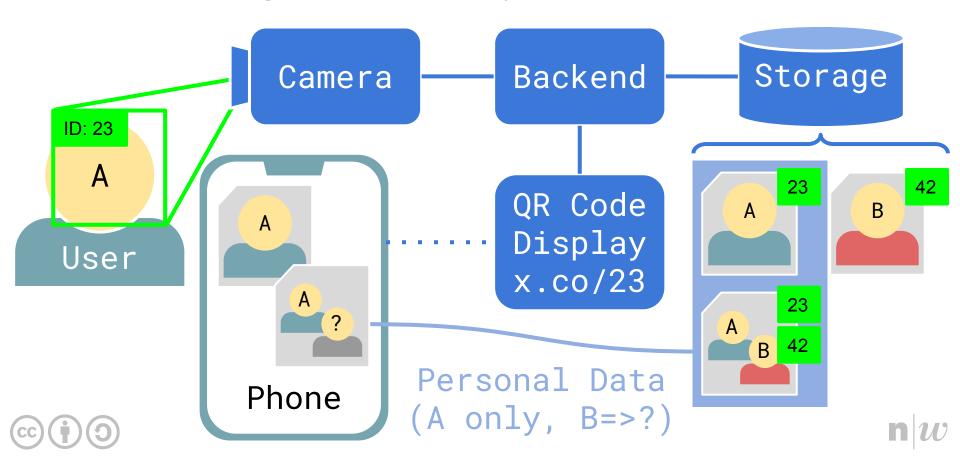




# The right to view your data

You can access your personal data free of charge.

# Reclaiming data with your face



# **Good Practices for Capability URLs**

W3C Draft TAG Finding 30 October 2018



#### Latest editor's draft:

https://w3ctag.github.io/capability-urls/

### **Editor:**

Jeni Tennison (ODI)

### Repository:

We are on Github.

File a bug.

Commit history.

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### **Abstract**

Capability URLs grant access to a resource to anyone who has the URL. There are particular application design patterns for which this is useful as they remove the necessity for users to log in to a site and are easily delegated





How Good Is Facebook's Facial Recognition?



