# DIY Internet of Things and bottom-up Innovation

@tamberg



#### DIY / DIWO / Maker Movement

Do it yourself, do it with others

Breaking stuff, voiding warranties

Build what we want, because we can

Make, Learn, Share



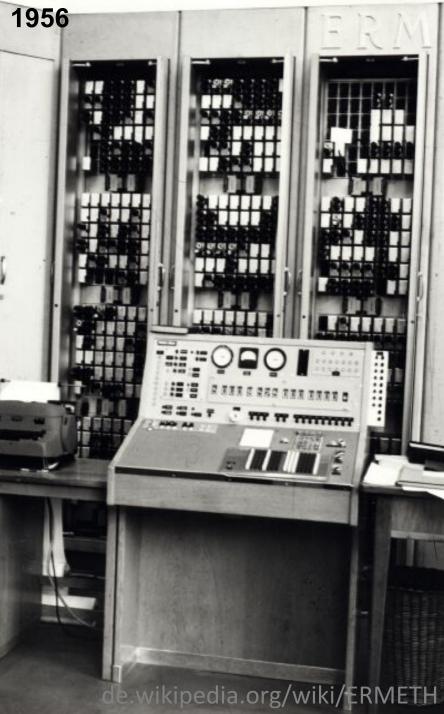
#### **Internet of Things (IoT)**

Computers with **sensors** and **actuators**, connected through Internet-protocols

Measure or manipulate physical properties

http://e-home.com/tamberg/kitchen/light







2012





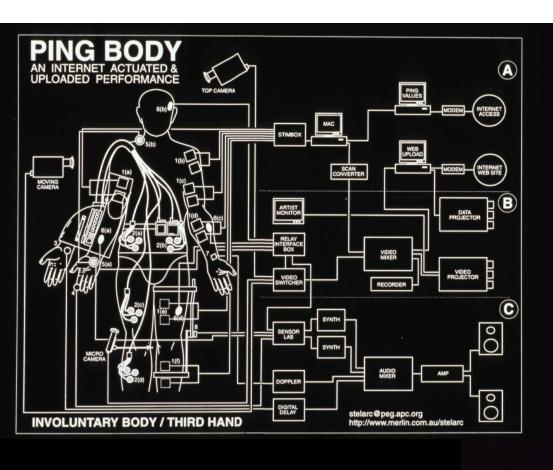
#### John Romkey's Toaster (1990)



## Telegarden (1995)



## **Ping Body** (1995)





#### Availabot (2006)



## **Botanicalls** (2006)



#### BakerTweet (2009)



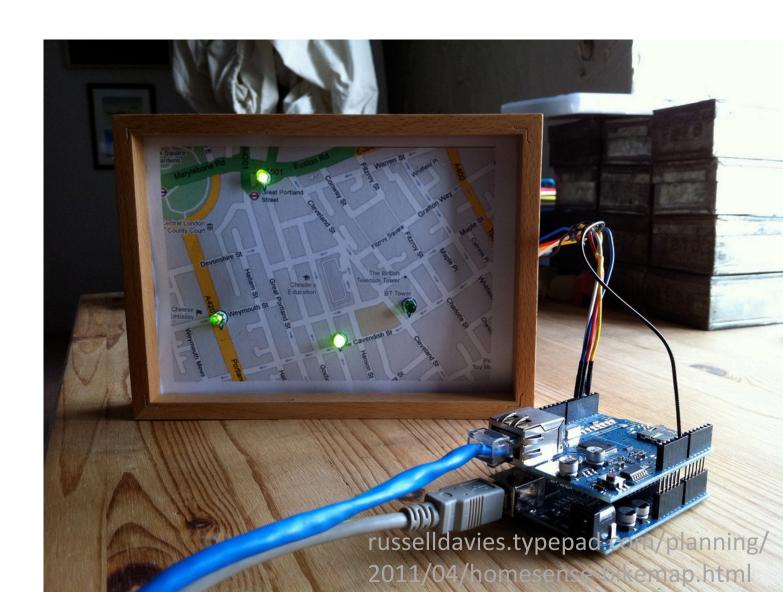
## **Bubblino** (2009)



## WhereDial (2011)



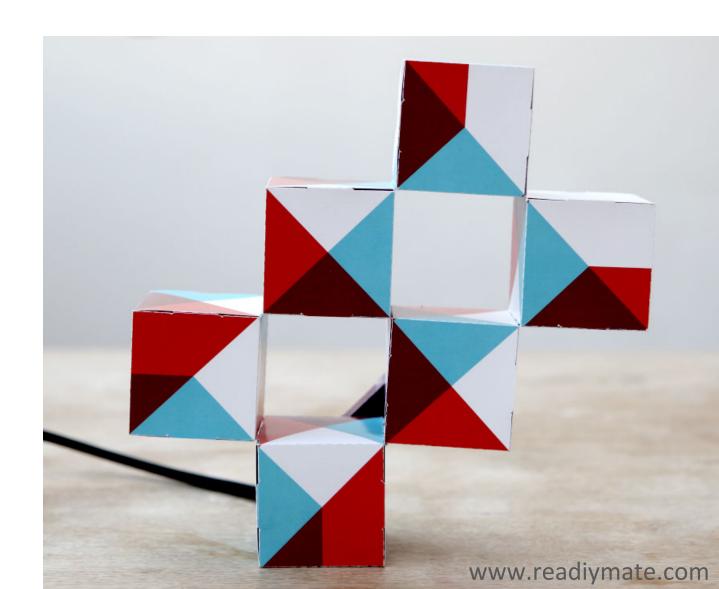
#### Homesense Bikemap (2011)



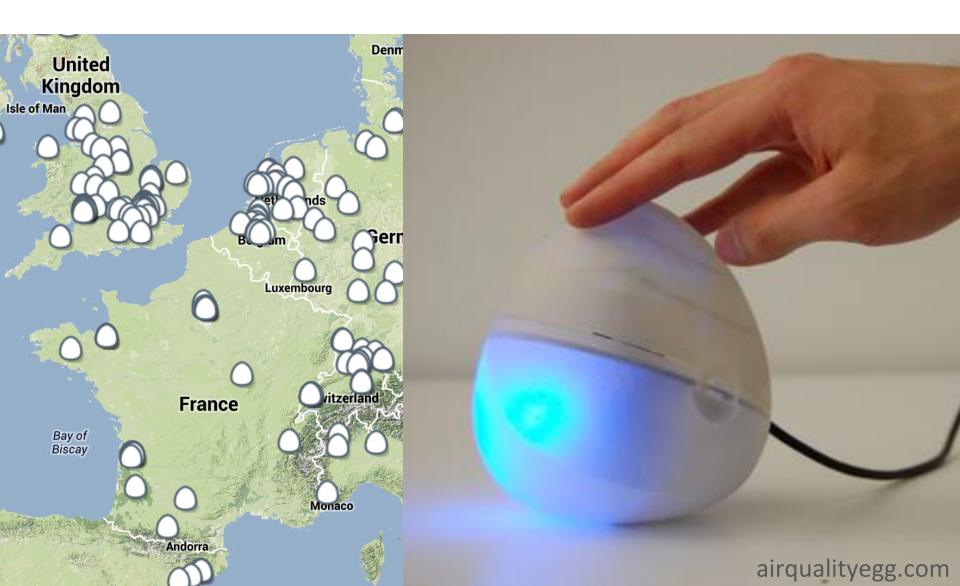
### **Addicted Toaster (2011)**



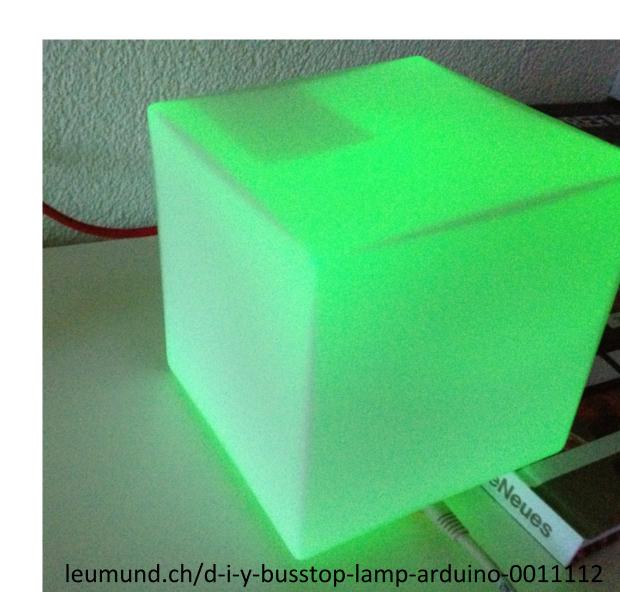
#### ReaDIYmate (2011)



## #AirQualityEgg (2011)



#### **DIY Busstop Lampe** (2012)



# Olly & Polly (2012)



## EveryCook (2012)



### **Descriptive Camera** (2012)



#### Pixel Track (2014)





withings.com





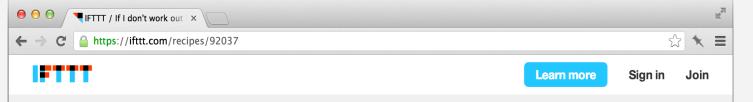






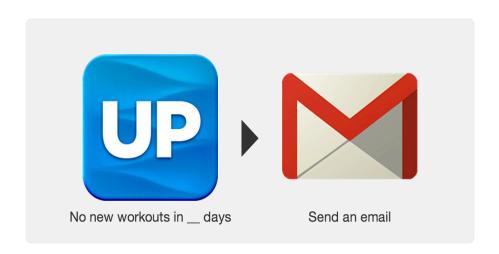
nikeplus.nike.com



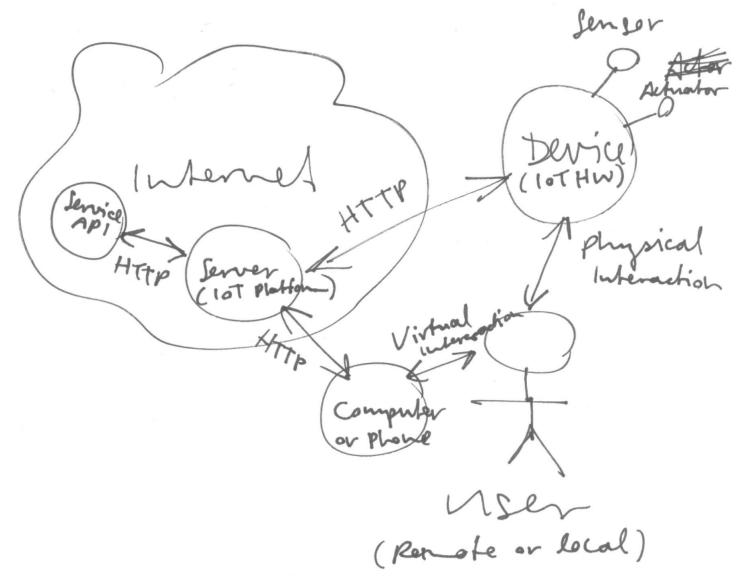


# If I don't work out for two days, I get a picture of a fat dude in my inbox.

A useful template created by the IFTTT community. Discover similar Recipes



#### IoT reference model









arduino.cc/en/Main/ arduinoBoardUno

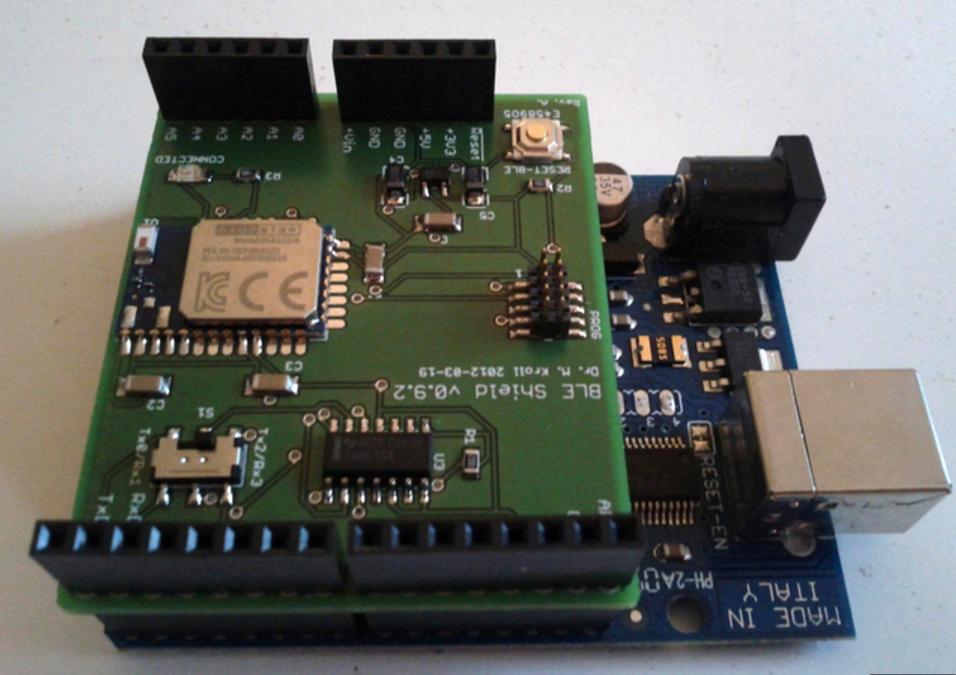




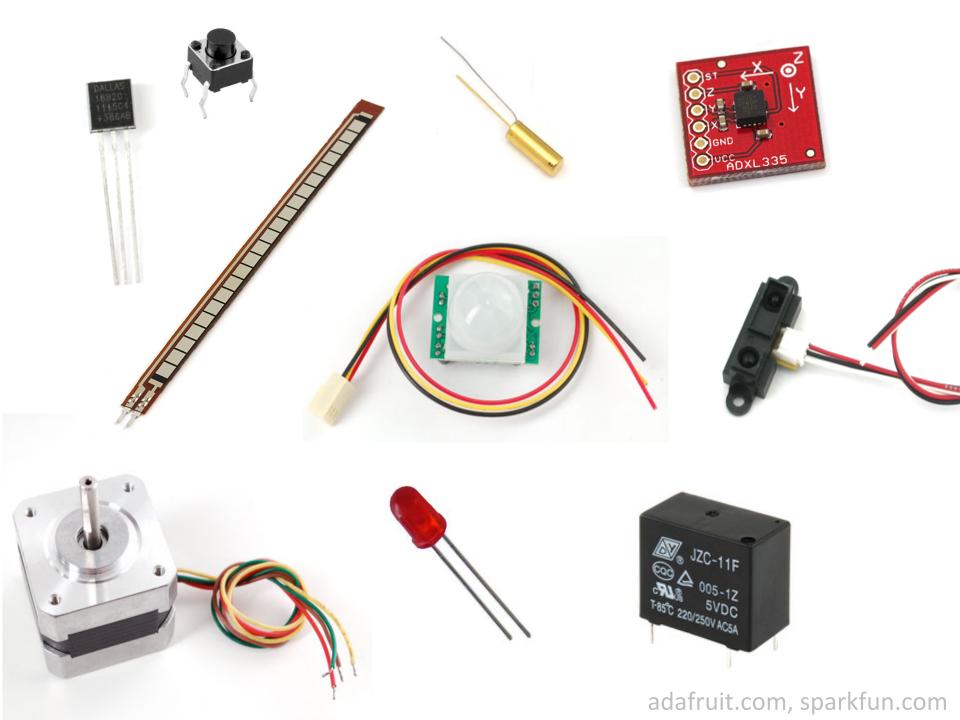


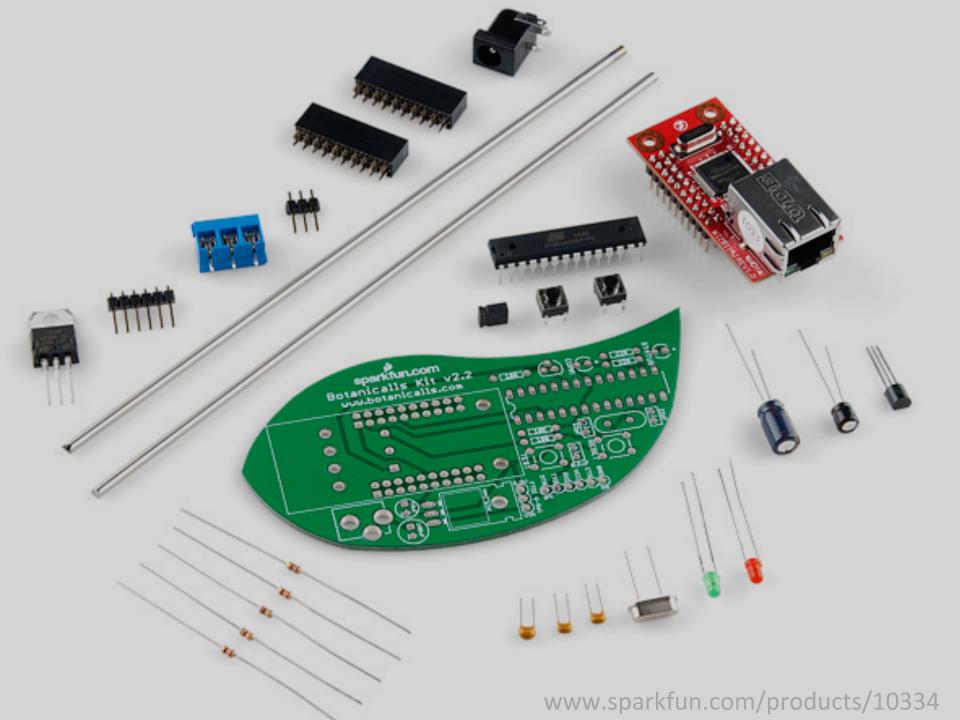






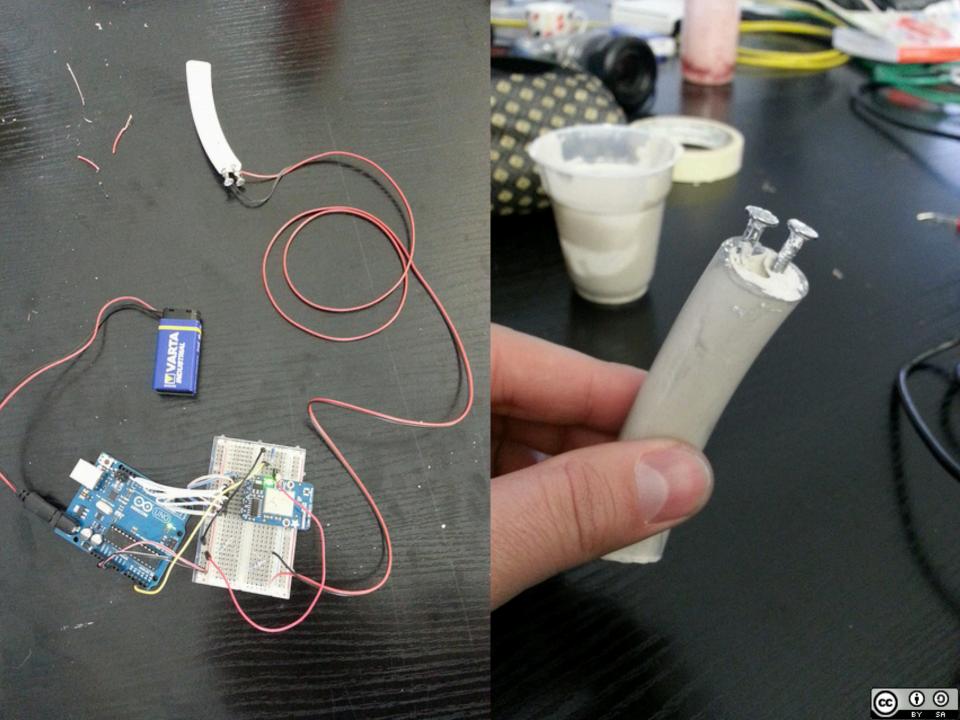


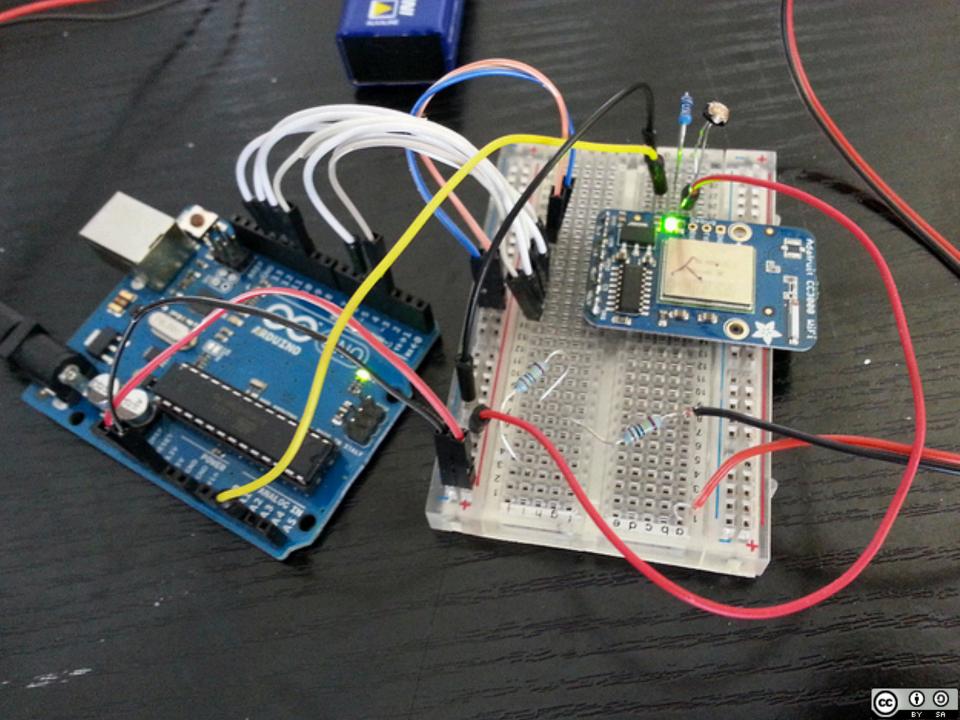


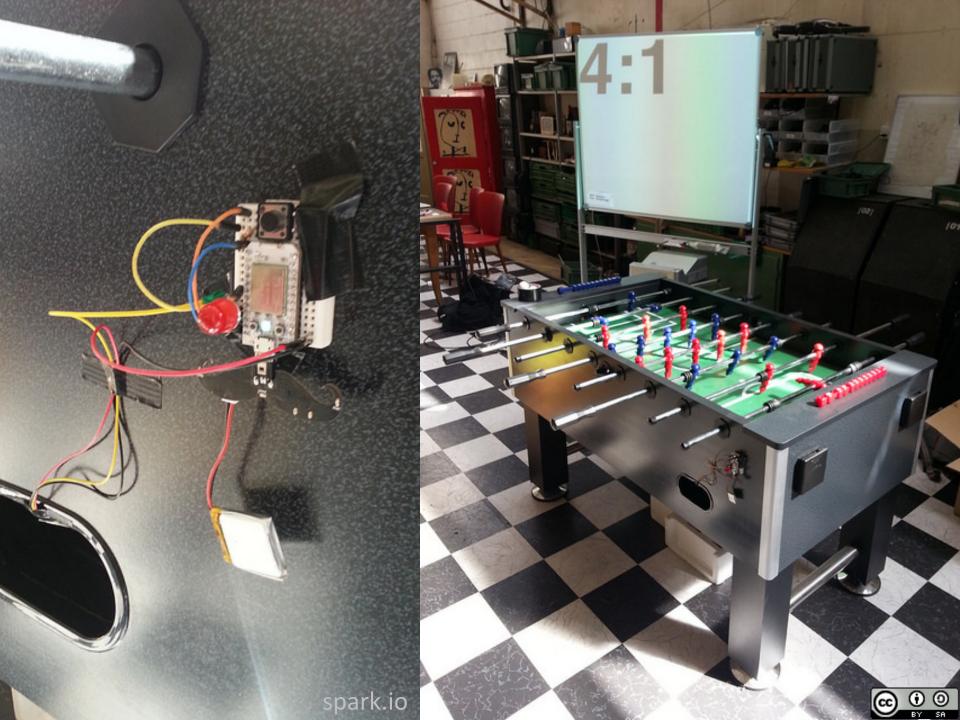




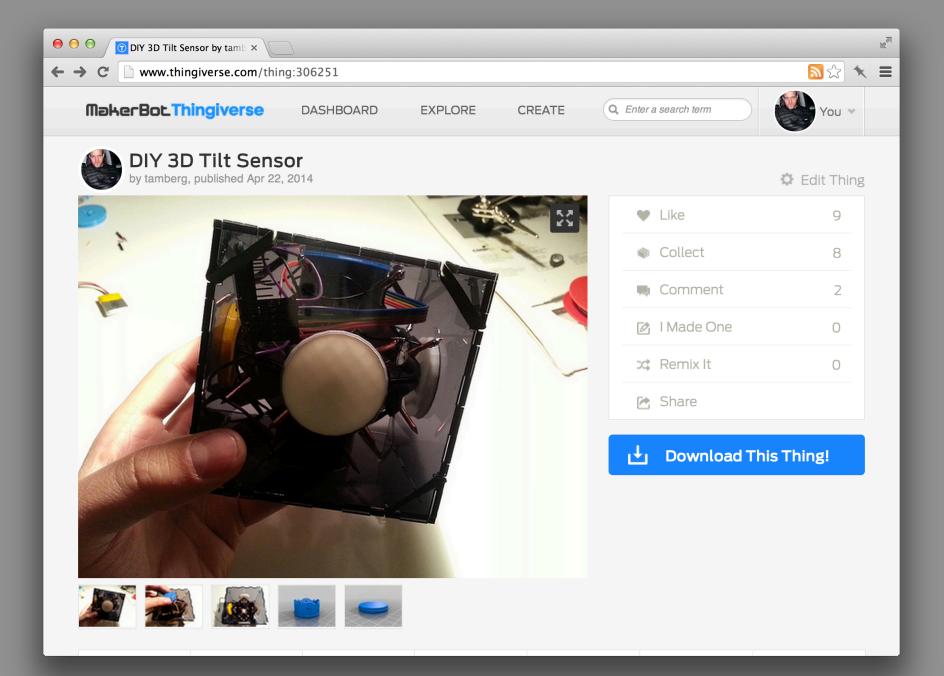
technologywillsaveus.org/resources/thirsty-plant/

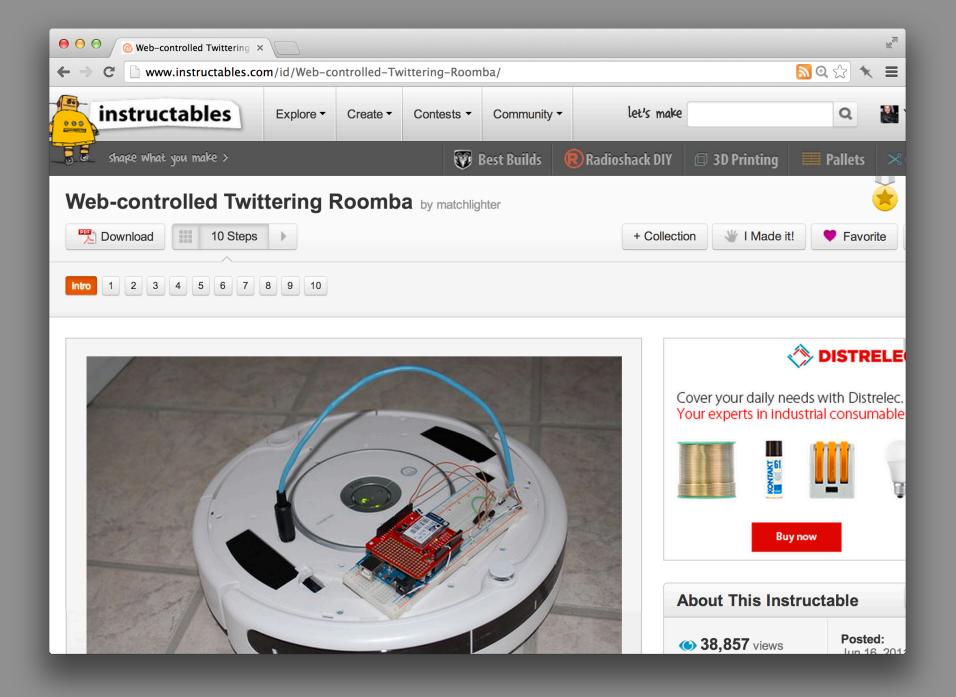


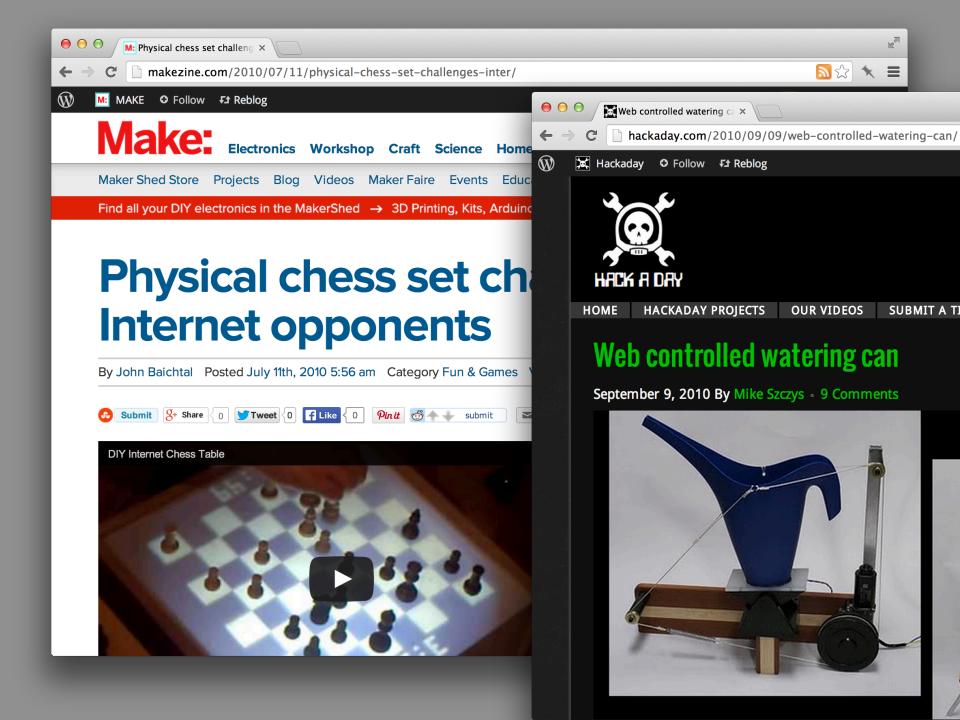


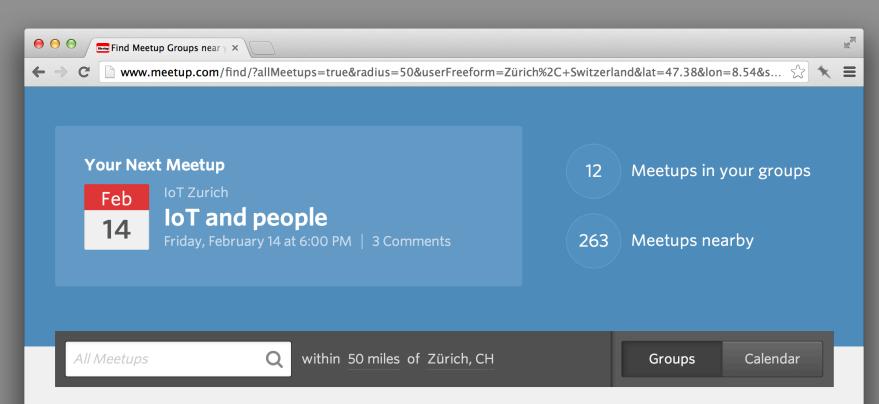












#### **Your Meetups**



**420 Members** Next Meetup: Feb 14



204 Members

# Quantified Self Zürich

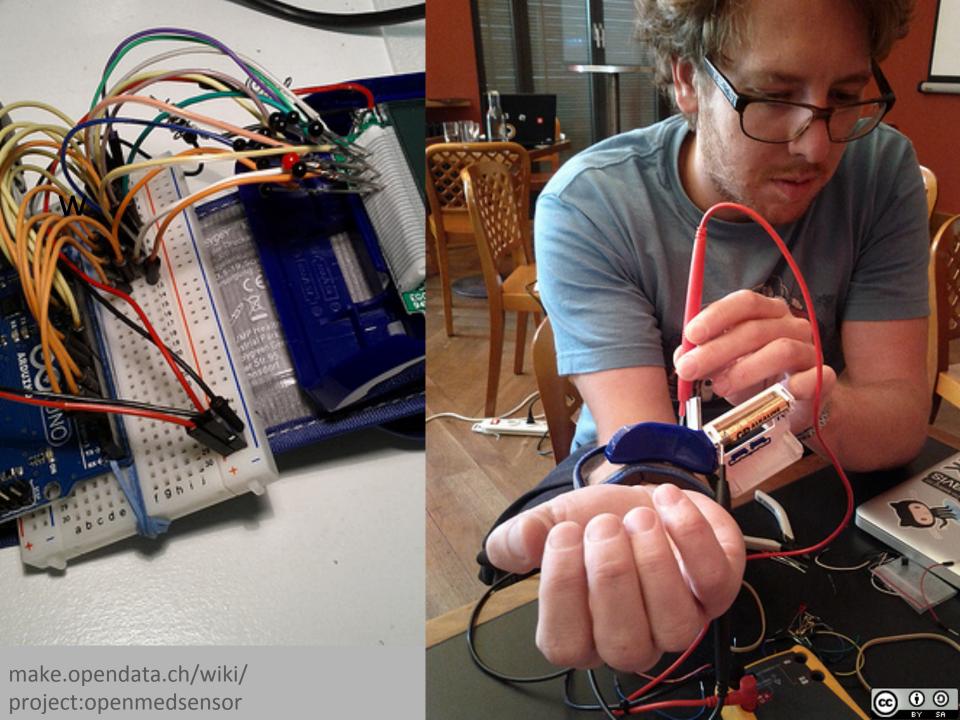
**152 Self-Quantifiers**Next Meetup: Today

#### Sort by Recommended



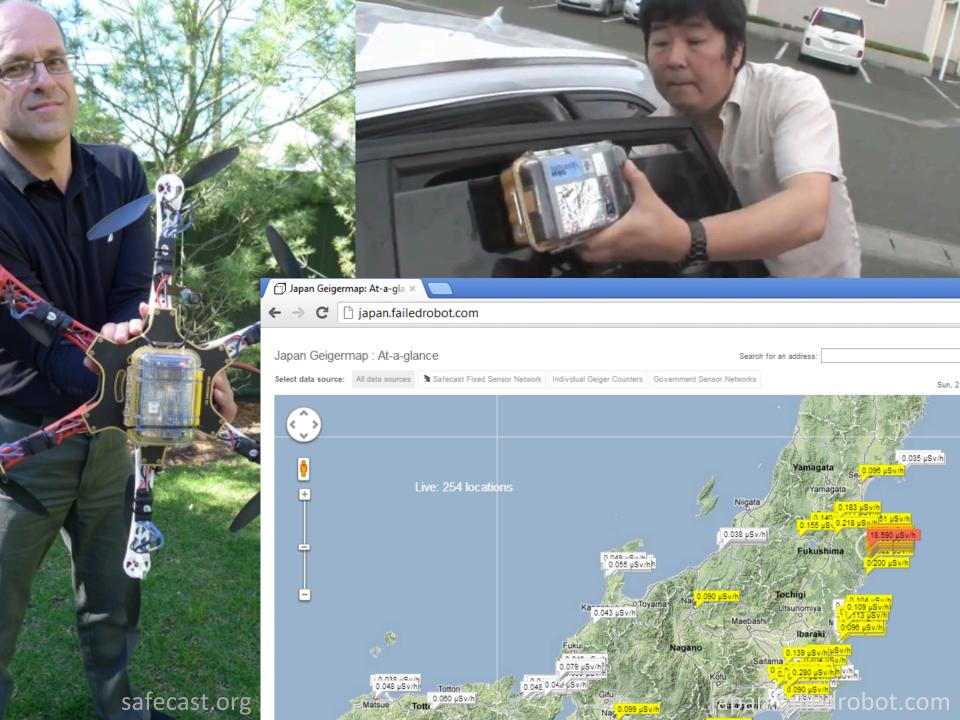
**1,406 Zuripreneurs**Next Meetup: Feb 11



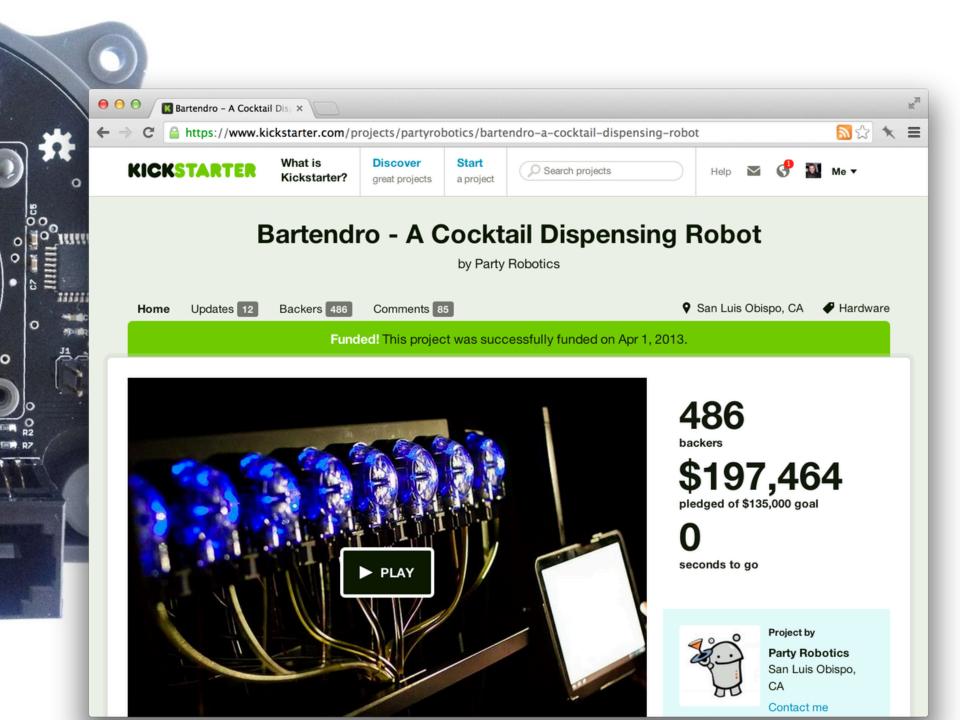


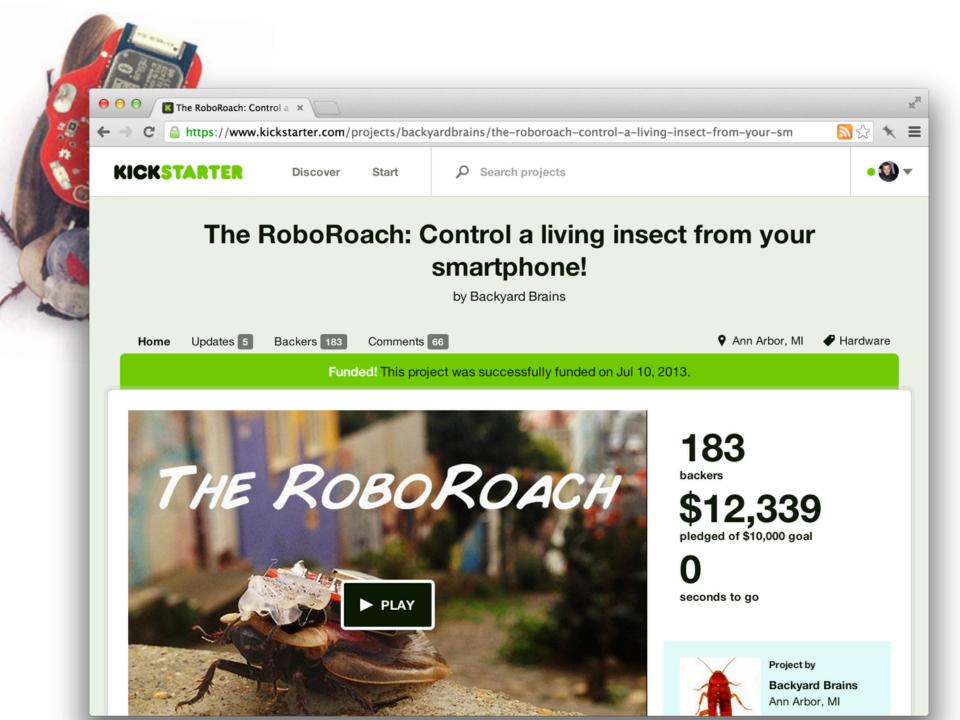


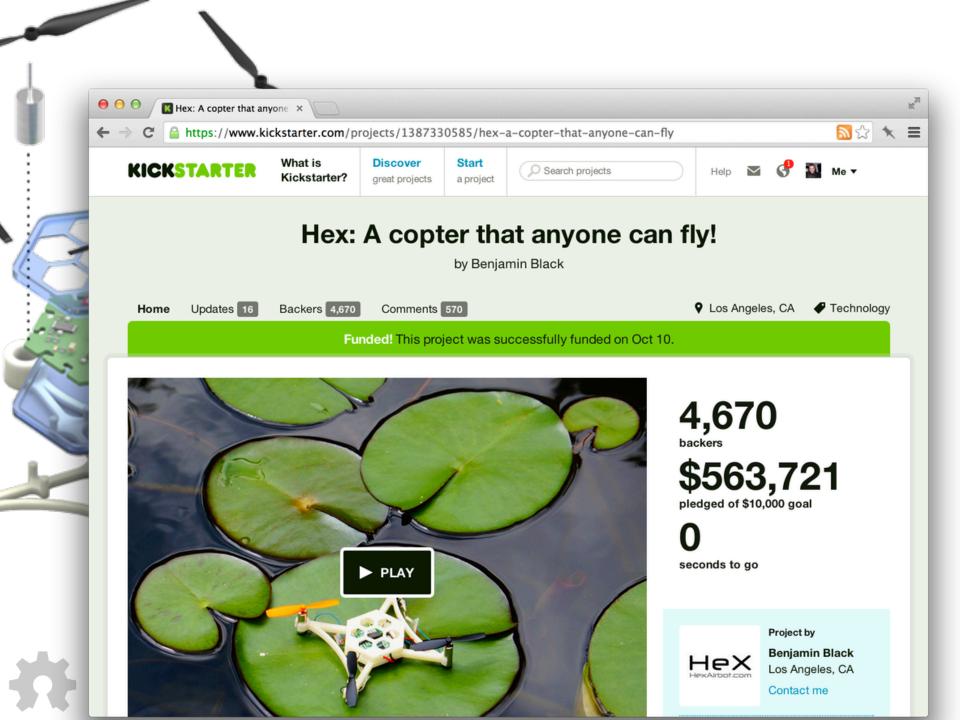
















Low power,
secure data
transmission,
plant model,
OTA updates,
reliable sensor,
CE certified

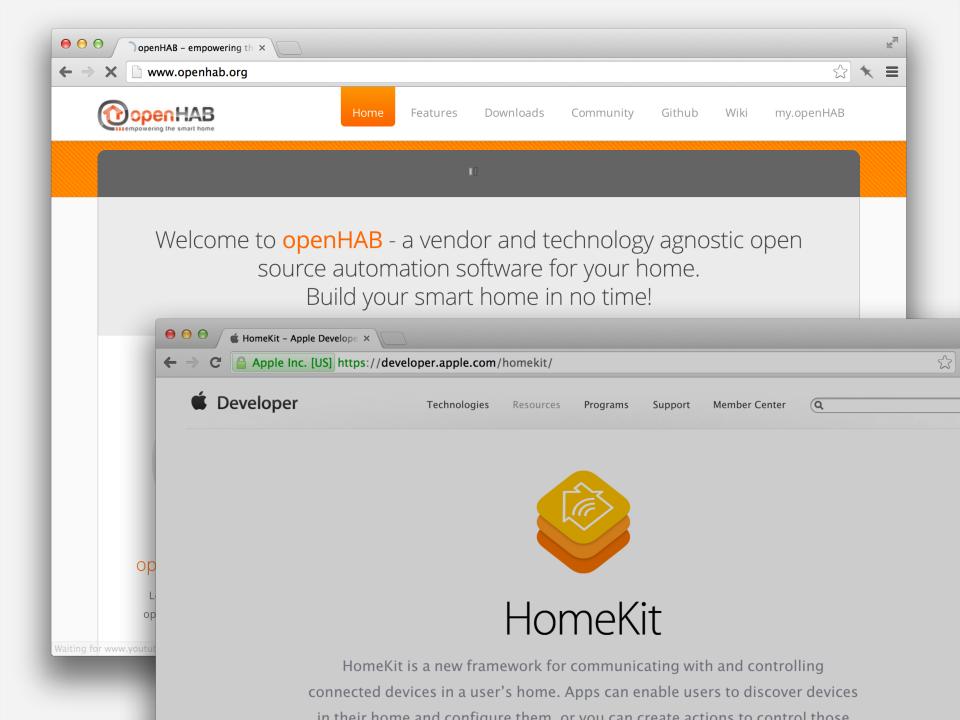


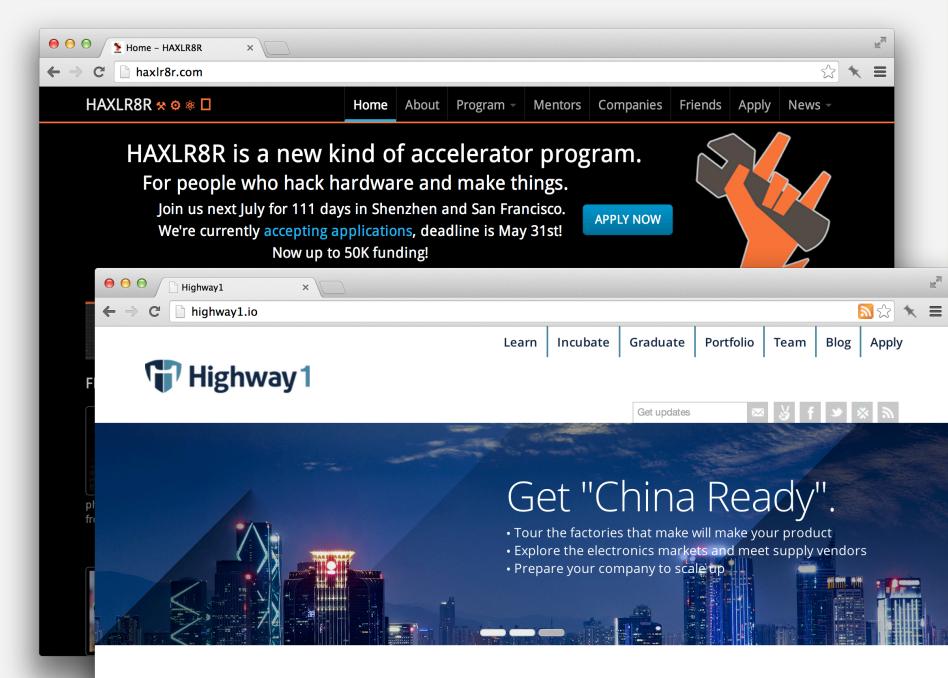


bergcloud.com/platform



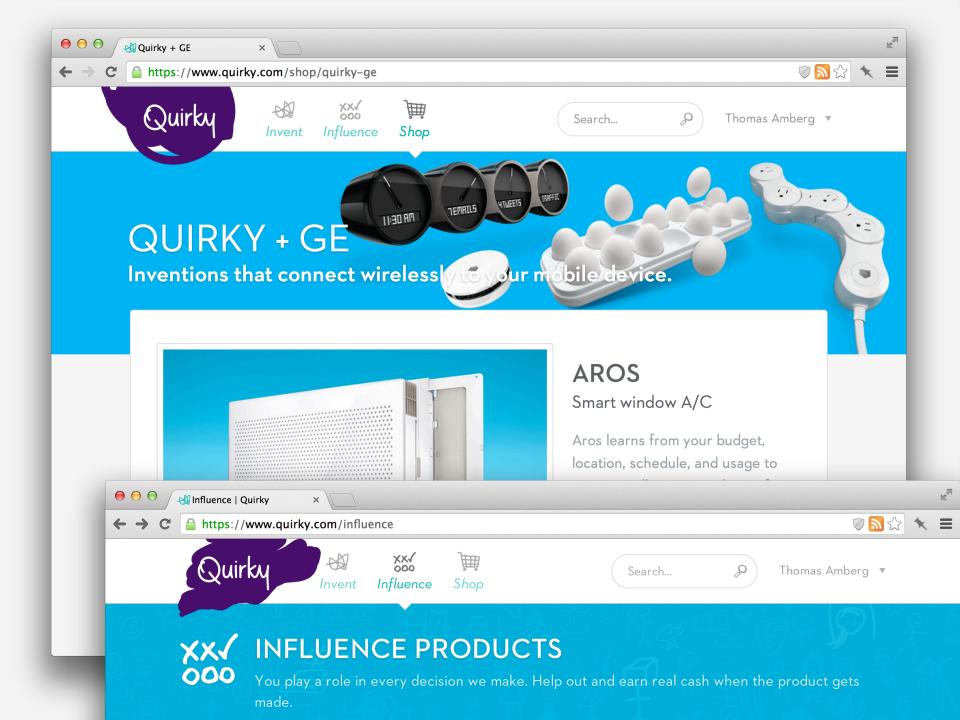


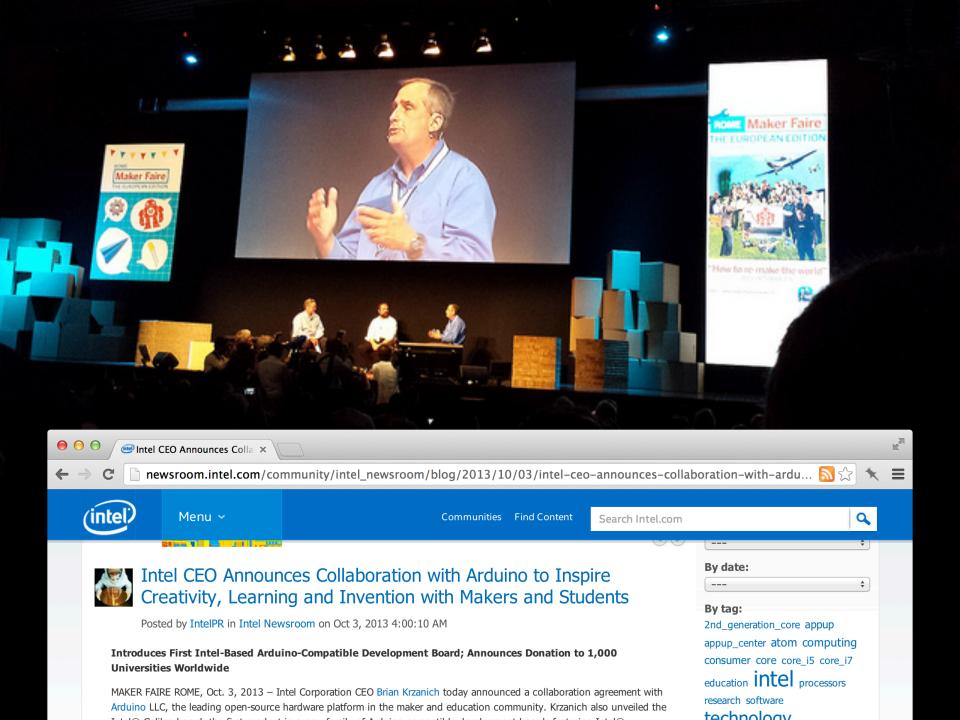




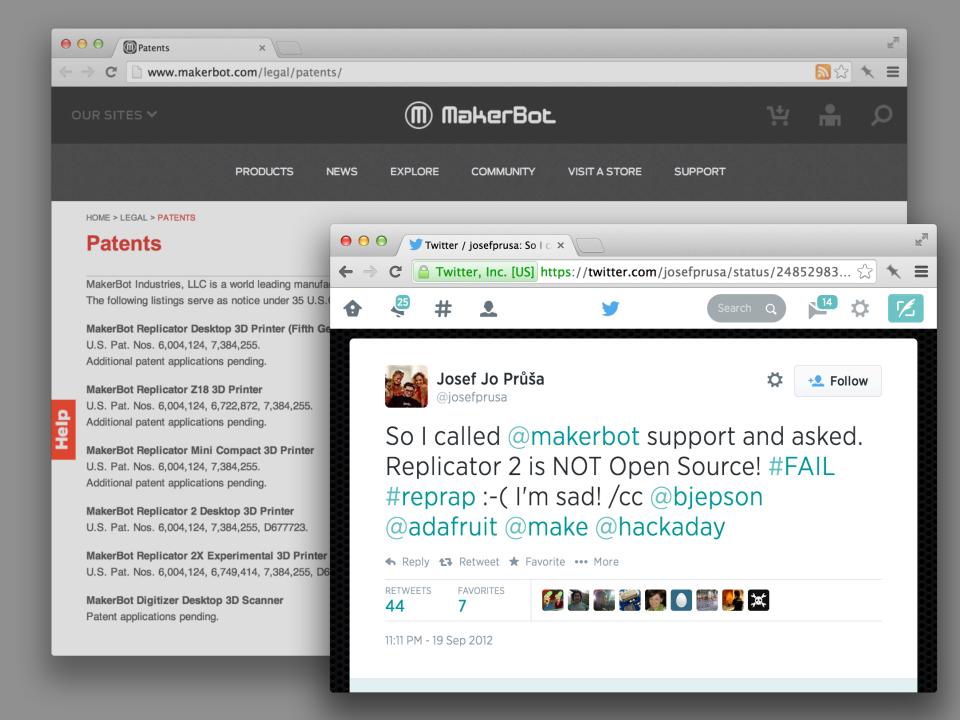
You've got a prototype. We've got a roadmap.

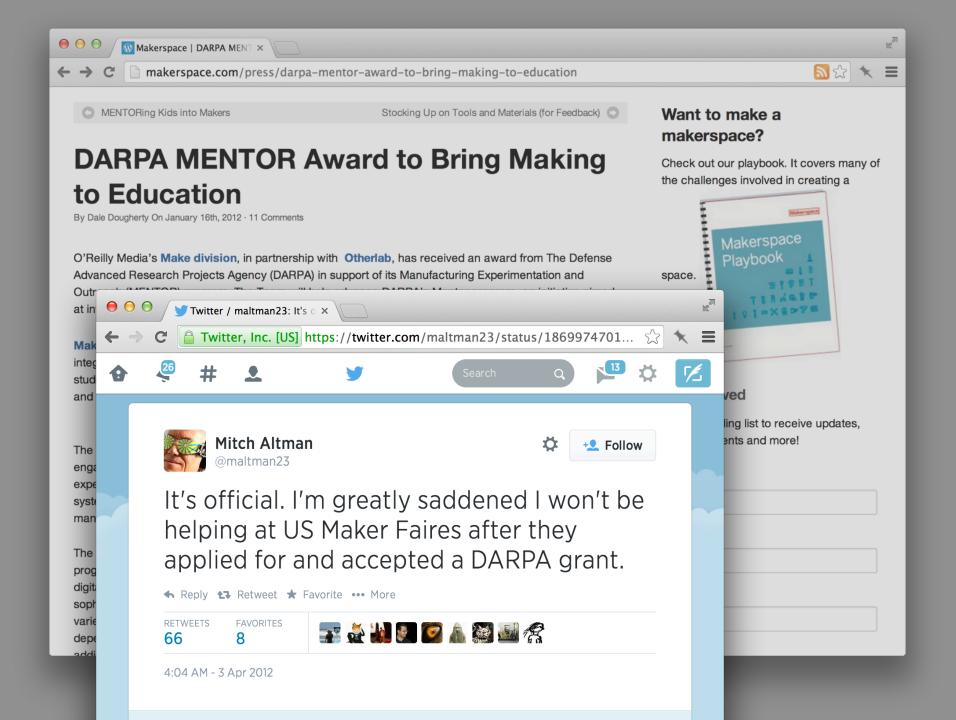
Anyone can build a prototype, but manufacturing at scale is a bigger, tougher problem.

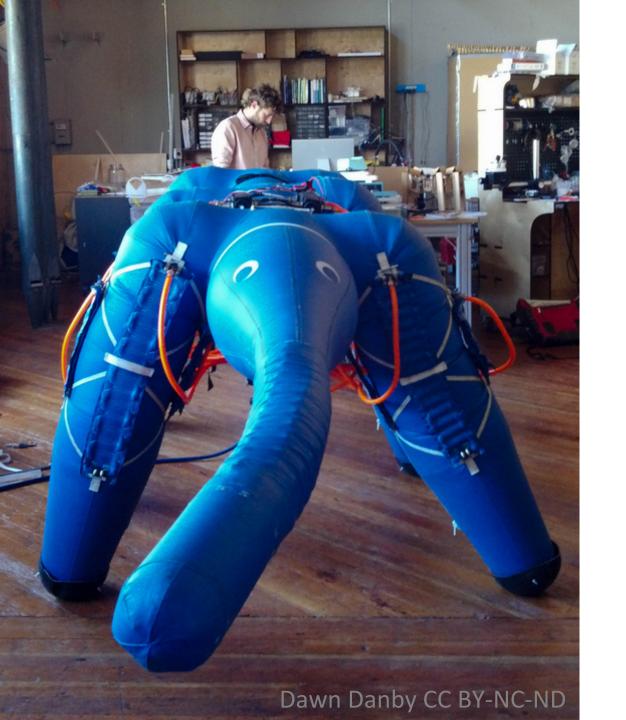












## **Getting Started**

Hardware at <a href="http://shop.klingler.net/">http://shop.klingler.net/</a>, <a href="http://digitec.ch/">http://digitec.ch/</a> or <a href="http://google.com/search?q=adafruit+starter+pack">http://google.com/search?q=adafruit+starter+pack</a>

Learn through <a href="http://learn.adafruit.com/">http://learn.adafruit.com/</a> and Google, e.g. <a href="http://google.com/search?q=instructables+web+controlled">http://google.com/search?q=instructables+web+controlled</a>



### Thanks.

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This presentation is online at <a href="http://goo.gl/7X1hXm">http://goo.gl/7X1hXm</a>

